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SEASON 1915

VICTOR JOHANSEN SEED CO.

California Grown
FLOWER SEEDS



BEAUTY OF NICE STOCK

Electrotype \$1.50 ea.

Height 2 feet, bearing spikes 16 to 18 inches long

Incorporated
1909

CALIFORNIA
SEEDS THE WORLD

Established
1898

326-328-330 SOUTH MAIN STREET, LOS ANGELES, CALIFORNIA

GEO. RICE & SONS, L. A.



GIANT COMET BRANCHING ASTERS
Natural size 5 inches

Electrotype \$2.00 ca.

SEASON 1915

VICTOR JOHANSEN SEED COMPANY

M. L. GERMAIN
President

O. W. JOHANSEN
Vice-President and General Manager

MRS. M. W. JOHANSEN
Secretary

HUGO T. JOHANSEN

VICTOR W. JOHANSEN

Contract Price List

Foreword



HIS Company enjoys the distinction of being the only seed firm in the United States which makes a general line of flower seeds its exclusive industry.

The business was founded at Arroyo Grande in 1898 by Victor Johansen, who entered the work with a splendid knowledge and experience gained in the culture centers of Europe. From the beginning it has been a unique organization through the active interest of all the members of the family, who have become experts in the work; and since the death of Mr. Johansen the roguing and selecting of stock seed have been done under the personal supervision of Mrs. Johansen and her three sons.

"QUALITY"

is our motto, and no expense nor care is considered too great to produce seeds of the strongest germination, true in every respect, and that will give satisfaction to the most critical trade.

This catalog is presented covering our exclusive lines, and is illustrated from photographs, many of them taken in the field, to show the high standard of the stock. We will furnish electrotypes of the engravings shown at prices as given under each.

Office: 326-328-330 South Main Street
Los Angeles, California



WHITE SEMPLES BRANCHING ASTERS IN THE FIELD
Size 4 to 5 inches in diameter

Electrotype \$1.00 ea.

Victor W. Johansen

Benny Johansen



CARNATION, MARGUERITA PERFECTION, WHITE
2½ inches in diameter, some even larger

Electrotype \$1.25 ea.

ALYSSUM

	Lb.	Oz.
A very fragrant, hardy annual, useful for borders or early bedding flowers.		
Sweet White. One foot high.....	\$1.00	\$0.10
Little Gem. Four inches high.....	1.25	.10
Little Dorrit. Very compact, about 3 inches high.....	1.25	.10

ASTERS

We are making a specialty of the following three varieties, constantly improving the strain in regard to size and doubleness.

	Lb.	Oz.
Simples Branching. Pure white.....	\$3.50	\$0.35
Simples Branching. Flesh pink.....	3.50	.35
Simples Branching. Rose.....	3.50	.35
Simples Branching. Crimson.....	3.50	.35
Simples Branching. Lavender.....	3.50	.35
Simples Branching. Purple.....	3.50	.35
Simples Branching. Choice mixture.....	3.00	.30
Vick's Branching. Pure white.....	4.00	.40
Vick's Branching. Rose.....	4.00	.40
Vick's Branching. Crimson.....	4.00	.40
Vick's Branching. Lavender.....	4.00	.40
Vick's Branching. Purple.....	4.00	.40
Vick's Branching. Choice mixture.....	3.50	.30
Vick's Tall Upright. Crimson.....	4.00	.40
Comet Giant Branching. Pure white.....	5.00	.50
Comet Giant Branching. Rose.....	5.00	.50
Comet Giant Branching. Flesh pink.....	5.00	.50
Comet Giant Branching. Lavender.....	5.00	.50
Comet Giant Branching. Purple.....	5.00	.50
Comet Giant Branching. Choice mixture.....	4.50	.45

CANDYTUFT

	Lb.	Oz.
Giant Hyacinth or Improved Empress.	\$1.10	\$0.10
White	1.00	.10
Flesh Pink	1.00	.10
Lilac	1.00	.10
Purple	1.00	.10
Choice Mixture65	.10

CARNATION

Carnations are one of the Johansen Seed Co.'s specialties. Infinite care is given to the culture and selection, and the strongly established colors have been remarked by many buyers of our seeds.

	Lb.	Oz.
Chabaud's Everblooming. Earliest French type, of perpetual flowering in four to five months after seed is sown. Very double flowers. Choice mixture.....	\$7.00	\$0.70

Marguerita. These are very early, of delicious fragrance and bloom most abundantly. We are increasing the size each year and our strain is now considerably larger than any other of the same variety we have seen.

	Lb.	Oz.
Marguerita Perfection. White, choice large flowers.....	\$7.00	\$0.70
Marguerita Perfection. Yellow, choice large flowers.....	7.00	.70
Marguerita Malmaison. Very choice mixture, high doubleness.....	6.50	.65
Marguerita. Ordinary mixture.....	4.50	.45

CELOSIA

	Lb.	Oz.
Cristata or Cockscomb. Dwarf, crimson, splendid flowers, fine for borders....	3.00	.30
Plumosa Thompsoni. Feathered cockscomb bearing large plume-shaped flowers, dark red.....	3.00	.30

CENTAUREA IMPERIALIS

(Royal Sweet Sultan)

These flowers are particularly large and especially fine for cut flowers.

	Lb.	Oz.
White. Large flowers on long stems.....	\$3.00	\$0.30
Lilac-Purple. Large flowers on long stems.....	3.00	.30
Finest Mixed. Yellow, purple, rose, white.....	2.50	.25
Suaveolens. Yellow Sweet Sultan.....	2.50	.25
Marguerita. Pure white.....	3.00	.30
Chameleon. Light yellow, shaded delicate rose.....	4.00	.40
All varieties mixed	3.00	.30

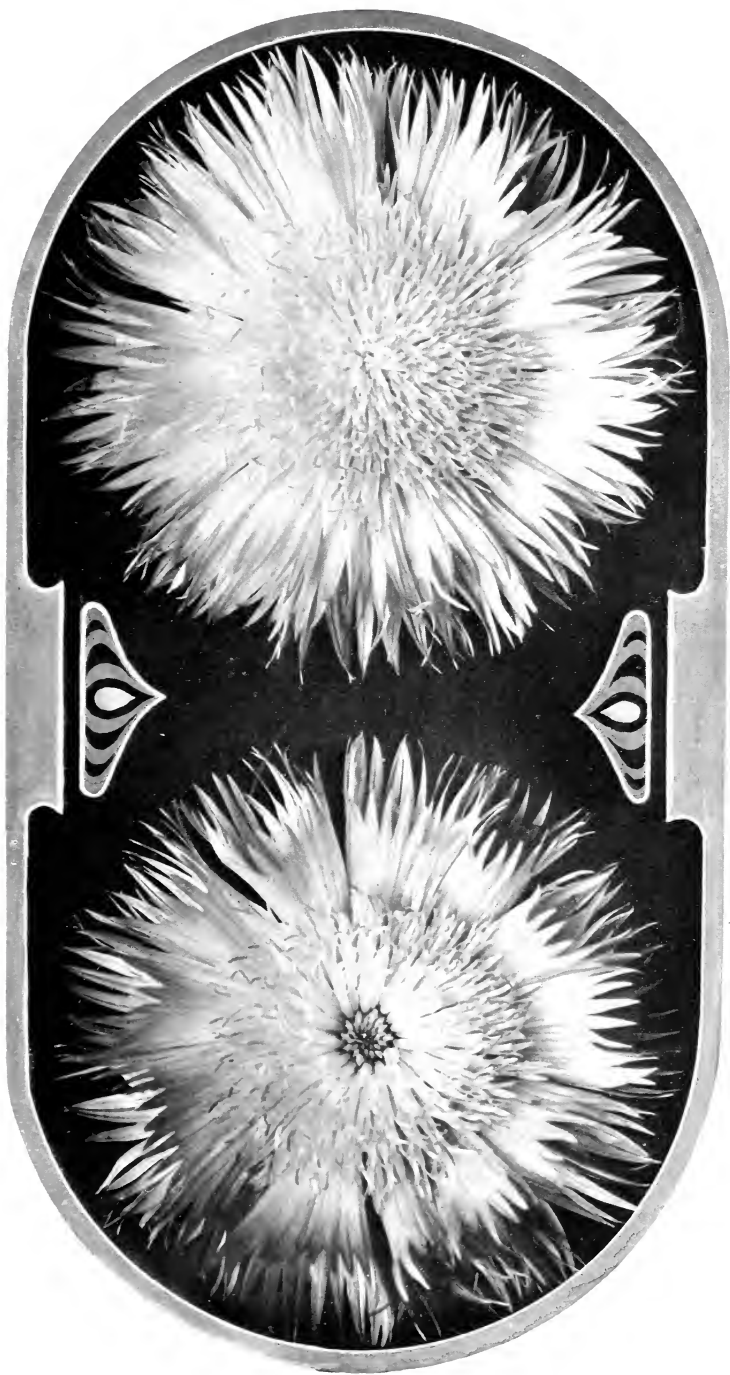
COREOPSIS

	Lb.	Oz.
Drummondii. Choice mixture of golden yellow, brown, maroon and other shades.....	3.50	.35



SEED FIELD OF CARNATION MARGUERITA MALMAISON, CHOICE MIXTURE
Mrs. M. W. Johansen

Electotype \$2.00 ca.
Oscar W. Johansen



CENTAUREA IMPERIALIS
Natural size

Electrotype \$2.00 ea.



DOUBLE DAHLIAS

Natural size $3\frac{1}{2}$ to 4 inches in diameter

Electrotype \$1.50 ea.

COSMOS

	Lb.	Oz.
Mammoth. White.....	\$0.70	\$0.10
Mammoth. Crimson.....	.70	.10
Mammoth. Pink.....	.70	.10
Mammoth. Choice mixture.....	.65	.10

The Lady Lenox is especially commended, bearing large blossoms on long stems. They are most desirable as cut flowers and are very effective for decorative purposes.

Lady Lenox. Large flowers, shell pink.....	.90	.10
Lady Lenox. Large flowers, pure white.....	1.00	.10
Early Flowering Dawn. White.....	1.10	.10
Early Flowering. Choice mixture, pink, white.....	1.00	.10

DAHLIA

Large double mixed	4.50	.45
Single Mixed. Large flowering.....	3.50	.35

DAISY

Burbank's Shasta Alaska. Very large, flowers reaching easily 5 inches in diameter Lb. 12.00 Oz. 1.20

DELPHINIUM

(Perennial Larkspur)

Tall, with large spikes of beautiful flowers, beautiful shades of blue. 1.75 .20

DIANTHUS OR PINKS

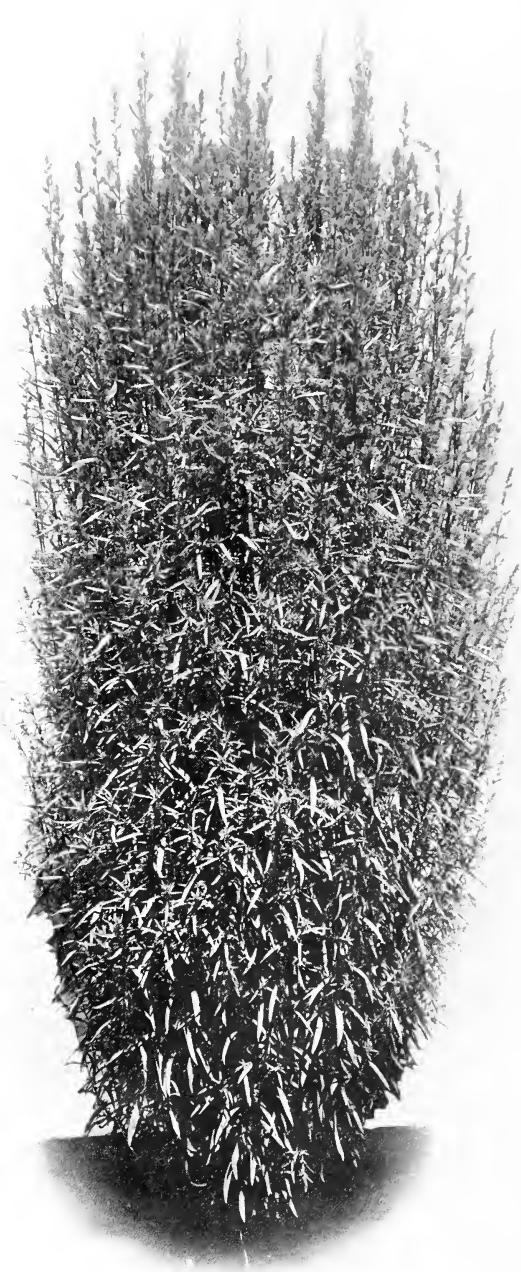
Characteristic for the most brilliant colors and that they bloom in profusion all summer. The height being only 1 foot, they are excellent for borders.

Heddewigii. Finest single mixed.....	\$2.00	\$0.20
Crimson Belle. Finely fringed, rich crimson.....	2.25	.25
Eastern Queen. Beautifully marbled.....	2.25	.25
The Bride. White, purple center.....	2.25	.25
Japan. Choice mixed.....	2.00	.20



DIANTHUS HEDDEWIGII
Natural size 2½ inches

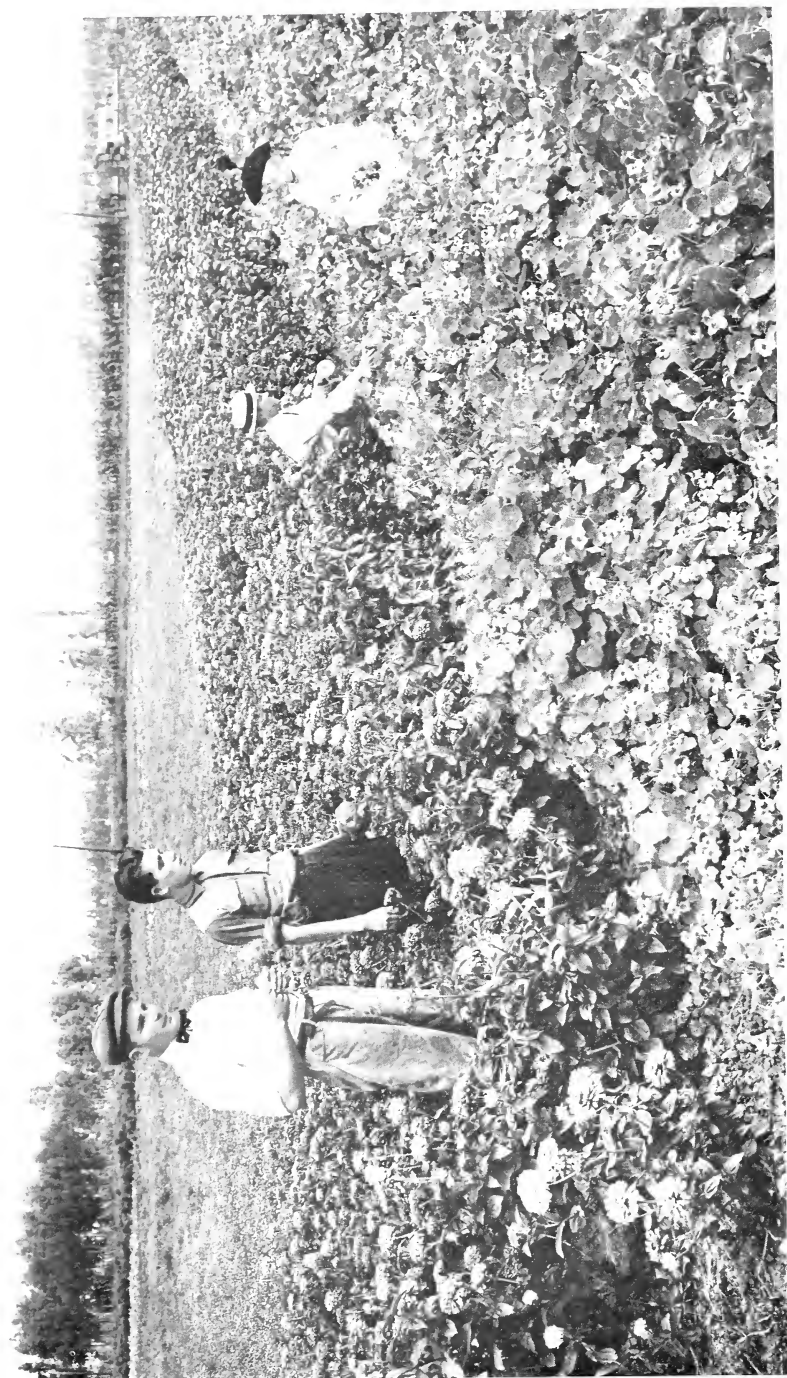
Electrotype \$1.50 ea.



KOCHIA TRICHOPHYLLA

Electrotype \$1.75 ea.

These bushes grow from 4 to 5 feet in height



LARGE MIXED ZINNIAS AND TALL NASTURTIUMS (IN FOREGROUND)

Hugo T. Johansen Victor W. Johansen

Mrs. M. W. Johansen

Electrotype \$2.00 ea.



PHLOX DRUMMONDI GRANDIFLORA, PURE WHITE Electrotype \$1.25 ea.



CARNATION FLOWERED POPPY, DOUBLE FRINGED Electrotype \$1.25 ea.
These flowers are 4 to 5 inches in diameter

ESCHSCHOLTZIA

A truly Californian production and a hardy annual, producing beautiful bedding effects with their generous bloom. These strains are large flowering, true to color and vigorous.

	Lb.	Oz.
California. Pure white.....	\$0.85	\$0.10
California. Golden West, large golden yellow flowers.....	.85	.10
California. Yellow.....	.85	.10
California. Rose cardinal.....	1.00	.10
California. Crimson King.....	1.50	.15
California. Beautiful maroon colored, fine novelty.....	2.00	.20

HOLLYHOCK

Chater's. Double and semi-double fringed mixed.....	6.00	.60
New Annual. Double and single mixed.....	4.00	.40
Single. Mixed.....	3.00	.30

KOCHIA TRICHOPHYLLA

otherwise known as Summer Cypress or Ball of Fire. Our illustration tells a better story than words about this highly ornamental annual. It is pyramidal in habit and grows to about 4 to 5 feet in height.....

1.00 .10

MIGNONETTE

This flower is quick to sport, and in our seed fields we take exaggerated care that varieties are widely separated to preserve each true to name.

	Lb.	Oz.
Allen's Defiance. Very fine, long spikes.....	\$2.00	\$0.20
Improved Machet. Very fine.....	2.00	.20
Golden Queen. Medium long thick spikes of yellow flowers.....	1.00	.10
White Pearl Machet. Spikes of whitish flowers.....	1.00	.10
Victoria Crimson. Very fine.....	1.00	.10
Ruby. Dwarf, compact variety, copper flowers.....	1.00	.10
Sweet Scented. (Reseda Odorata).....	.50	.10

NASTURTIUMS

Tall. Very choice mixture.....	.26
Dwarf. Very choice mixture.....	.30

PHLOX

Our strain of this popular old annual has been enthusiastically admired by eastern visitors in the trade.

	Lb.	Oz.
Drummond Grandiflora. A hardy annual, bearing beautiful brilliantly colored flowers, in bloom all spring and summer. Very choice mixture....	\$6.00	\$0.60

POPPY

Our carnation-flowered poppy is a specialty to which we give great attention. The flowers are immense, double fringed and very true to strain.

	Lb.	Oz.
Admiral. Peony-flowered, red and white.....	\$0.75	\$0.10
Carnation-Flowered. "American Flag", beautifully fringed.....	.75	.10
Carnation-Flowered. Double fringed mixture.....	.65	.10
Carnation-Flowered. "White Swan".....	.75	.10
Carnation-Flowered. Crimson.....	.75	.10
Carnation-Flowered. Scarlet.....	.75	.10
Carnation-Flowered. Pink.....	.75	.10
Improved Shirley. Very fine, large flowering, delicate shades.....	1.50	.15
Miss Sherwood. Single white, rosy-edged, large, beautiful flowers.....	.75	.10
Danebrog. Brilliant scarlet with white center.....	.75	.10
Tulip Glaucum. Intense scarlet.....	1.50	.15

SCABIOSA

Also called **Pin Cushion flower**

Grandiflora. Azure fairy, light blue.....	3.00	.30
Grandiflora. Pure white.....	2.50	.25
Grandiflora. Sulphur yellow.....	2.50	.25
Grandiflora. Choice mixed.....	2.50	.25

STOCKS

Stocks have for years been one of the favorites of the Johansen family, and the resulting care is plainly shown in the splendid strains offered. Although strictly field grown and hardy, they have never been excelled, even when grown under glass.

	Lb.	Oz.
Ten Weeks. Dwarf, large flowering.....	\$0.00	\$0.00
Choice Mixed.	4.00	.40
Princess Alice. Pure white, very high doubleness.....	6.00	.60
Deep Red. Beautiful large flowering.....	6.00	.60
Beauty of Nice. Winter flowering, selected delicate flesh color, very high doubleness.....	12.00	1.20
Queen Alexandra. Rosy-lilac, large flowers, very double.....	12.00	1.20



MAMMOTH VERBENA, PURE WHITE Electrotypes \$1.25 ea.
Single plants reach the size of 3 to 4 feet in diameter



MAMMOTH VERBENA, ROSE AND PINK SHADES Electrotypes \$1.25 ea.
Single plants 3 to 4 feet in diameter
Hugo T. Johansen Oscar W. Johansen

CONTRACT ORDER

OF

FLOWER SEEDS

VICTOR JOHANSEN SEED CO.

326-328-330 SOUTH MAIN STREET, LOS ANGELES, CALIFORNIA

At prices affixed book the order hereinbelow for varieties and quantities as noted, subject to the following terms and conditions:

Non-Warranty: That while the greatest care is to be exercised in producing and keeping stock pure, no warranty is given, expressed or implied.

Crop Shortage.—Pro rata delivery in the event of a short crop.

Stock Seed.—To be furnished by Grower.

Bags.—Extra at Market price.

Shipment.—As soon after harvest 1915 as practicable.

Delivery.—F. O. B. California.

Terms.—Sixty days net, two per cent cash.

Date

ALYSSUM
 Sweet White. One foot high.
 Little Gem. Four inches high.
 Little Dorrit. Very compact,
 3 inches high.

ASTERS
 Samples Branching. Pure white.
 Samples Branching. Flesh pink.
 Samples Branching. Rose.
 Samples Branching. Crimson.
 Samples Branching. Lavender.
 Samples Branching. Purple.
 Samples Branching. Choice
 mixture.
 Vick's Branching. Pure white.
 Vick's Branching. Rose.
 Vick's Branching. Crimson.
 Vick's Branching. Lavender.
 Vick's Branching. Purple.
 Vick's Branching. Choice mixture.
 Vick's Tall Upright. Crimson.
 Comet Giant Branching. Rose.
 Comet Giant Branching. Pure
 White.
 Comet Giant Branching. Flesh
 pink.
 Comet Giant Branching.
 Lavender.
 Comet Giant Branching. Purple.
 Comet Giant Branching. Choice
 mixture.

CANDYTUFT
 Giant Hyacinth or Improved
 Empress.
 White.
 Flesh Pink.
 Lilac.
 Purple.
 Choice Mixture.

.....
 Choice Mixture.

CARNATION
 Chabaud's Everblooming. Earliest
 French type.
 Marguerita Perfection. White
 choice large flowers.
 Marguerita Perfection. Yellow,
 choice large flowers.
 Marguerita Malmaison. Very
 choice mixture, high doubleness
 Marguerita. Ordinary mixture.

CELOSIA
 Cristata or Cockscomb. Dwarf,
 crimson, splendid flowers, fine
 for borders.
 Plumosa Thompsoni. Feathered
 cockscomb bearing large plume-
 shaped flowers, dark red.

CENTAUREA IMPERIALIS
 (Royal Sweet Sultan)
 White. Large flowers on long
 stems.
 Lilac-Purple. Large flowers on
 long stems.
 Finest Mixed. Yellow, purple,
 rose, white.
 Suaveolens. Yellow Sweet Sultan.
 Marguerita. Pure white.
 Chameleon. Light yellow, shaded
 delicate rose.
 All varieties mixed.

COREOPSIS
 Drummondii. Choice mixture of
 golden yellow, brown, maroon
 and other shades.

COSMOS
 Mammoth. White.
 Mammoth. Crimson.
 Mammoth. Pink.
 Mammoth. Choice mixture.
 Lady Lenox. Large flowers, shell
 pink.
 Lady Lenox. Large flowers, pure
 white.
 Early Flowering Dawn. White.
 Early Flowering. Choice mixture,
 pink, white.

.....
 Early Flowering. Choice mixture,
 pink, white.

DAHLIA

- Large Double Mixed. -----
- Single Mixed. -----

DAISY

- Burbank's Shasta Alaska. Very large, flowers reaching easily 5 inches in diameter. -----

DELPHINIUM

(Perennial Larkspur)

- Tall, with large spikes of beautiful flowers, beautiful shades of blue. -----

DIANTHUS OR PINKS

- Hedderwigii. Finest single mixed. -----

- Crimson Belle. Finely fringed, rich crimson. -----
- Eastern Queen. Beautifully marbled. -----
- The Bride. White, purple center. -----

- Japan. Choice mixed. -----

ESCHSCHOLTZIA

- California. Pure white. -----

- California. Golden West, large golden yellow flowers. -----

- California. Yellow. -----

- California. Rose cardinal. -----

- California. Crimson King. -----

- California. Beautiful maroon colored, fine novelty. -----

HOLLYHOCK

- Chater's. Double and semi-double fringed mixed. -----

- New Annual. Double and single mixed. -----

- Single. Mixed. -----

KOCHIA TRICHOPHYLLA

- Kochia Trichophylla. -----

MIGNONETTE

- Allen's Defiance. Very fine, long spikes. -----

- Improved Machet. Very fine. -----

- Golden Queen. Medium long thick spikes of yellow flowers. -----

- White Pearl Machet. Spikes of whitish flowers. -----

- Victoria Crimson. Very fine. -----

- Ruby. Dwarf, compact variety, copper flowers. -----

- Sweet Scented. (Reseda Odorata) -----

NASTURTIUMS

- Tail. Very choice mixture. -----

- Dwarf. Very choice mixture. -----

PHLOX

- Drummondii Grandiflora. A hardy annual, bearing beautiful brilliantly colored flowers, in bloom all spring and summer. -----

POPPY

- Admiral. Peony-flowered, red and white. -----

- Carnation-Flowered. "American Flag," beautifully fringed. -----

- Carnation-Flowered. Doubled fringed mixture. -----

- Carnation-Flowered. "White Swan." -----

- Carnation-Flowered. Crimson. -----

- Carnation-Flowered. Scarlet. -----

- Carnation-Flowered. Pink. -----

- Improved Shirley. Very fine, large flowering, delicate shades. -----

POPPY—Continued

- Miss Sherwood. Single white, rosy-edged, large, beautiful flowers. -----

- Danebrog. Brilliant scarlet with white center. -----

- Tulip Glaucum. Intense scarlet. -----

SCABIOSA

Also called Pin Cushion flower

- Grandiflora. Azure fairy, light blue. -----

- Grandiflora. Pure white. -----

- Grandiflora. Sulphur yellow. -----

- Grandiflora. Choice mixed. -----

STOCKS

- Ten Weeks. Dwarf, large flowering -----

- Choice Mixed. -----

- Princess Alice. Pure white, very high doubleness. -----

- Deep Red. Beautiful large flowering. -----

- Beauty of Nice. Winter flowering, selected delicate flesh color, very high doubleness. -----

- Queen Alexandra. Rosy-lilac, large flowers, very double. -----

VERBENA, HYBRIDA

- Mammoth. White. -----

- Mammoth. Scarlet Defiance. -----

- Mammoth. Rose and pink shades. -----

- Mammoth. Purple and blue shades. -----

- Mammoth. Striated or striped. -----

- Mammoth. Auriculae flora. -----

- Mammoth. Named varieties mixed. -----

- Mammoth. Choice mixture, grown as mixture. -----

ZINNIA—MAMMOTH

- Tall Robusta. Grandiflora Plen-issima. -----

- Tall Robusta. White. -----

- Tall Robusta. Flesh. -----

- Tall Robusta. Yellow. -----

- Tall Robusta. Scarlet. -----

- Tall Robusta. Crimson. -----

- Tall Robusta. Special mixtures of above varieties. -----

- Tall Robusta. Choice mixture, grown as mixture. -----

- Half Dwarf. Large flowering, double. -----

- Half Dwarf. White. -----

- Half Dwarf. Scarlet. -----

- Half Dwarf. Buff-yellow. -----

- Half Dwarf. Crimson. -----

- Half Dwarf. Curled and Crested. -----

- Half Dwarf. Very choice mixed. -----

- Dwarf. Very choice, double small flowers, fine mixture. -----

- Red Riding Hood Dwarf. Miniature flowers, perfectly double, bright scarlet. -----

SWEET PEAS

- Grandiflora. Choice mixed. -----

- Spencer Type. Choice mixed. -----

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FLOWER



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Terms.—Sixty days net, two per cent cash.

Date

ALYSSUM

--- Sweet White. One foot high. -----

--- Little Gem. Four inches high. -----

--- Little Dorrit. Very compact,
3 inches high. -----

ASTERS

--- Semples Branching. Pure white. -----

--- Semples Branching. Flesh pink. -----

--- Semples Branching. Rose. -----

--- Semples Branching. Crimson. -----

--- Semples Branching. Lavender. -----

--- Semples Branching. Purple. -----

--- Semples Branching. Choice
mixture. -----

--- Vick's Branching. Pure white. -----

--- Vick's Branching. Rose. -----

--- Vick's Branching. Crimson. -----

--- Vick's Branching. Lavender. -----

--- Vick's Branching. Purple. -----

--- Vick's Branching. Choice mixture. -----

--- Vick's Tail Upright. Crimson. -----

--- Comet Giant Branching. Rose. -----

--- Comet Giant Branching. Pure
White. -----

--- Comet Giant Branching. Flesh
pink. -----

--- Comet Giant Branching. Lavender. -----

--- Comet Giant Branching. Purple. -----

--- Comet Giant Branching. Choice
mixture. -----

CANDYTUFT

--- Giant Hyacinth or Improved
Empress. -----

--- White. -----

--- Flesh Pink. -----

--- Lilac. -----

--- Purple. -----

--- Choice Mixture. -----

CARNATION

--- Chabaud's Everblooming. Earliest
French type. -----

--- Marguerita Perfection. White. -----

--- choice large flowers. -----

--- Marguerita Perfection. Yellow. -----

--- choice large flowers. -----

--- Marguerita Malmaison. Very
choice mixture, high doubleness -----

--- Marguerita. Ordinary mixture. -----

CELOSIA

--- Cristata or Cockscomb. Dwarf,
crimson, splendid flowers, fine
for borders. -----

--- Plumosa Thompsoni. Feathered
cockscomb bearing large plume-
shaped flowers, dark red. -----

CENTAUREA IMPERIALIS

(Royal Sweet Sultan)

--- White. Large flowers on long
stems. -----

--- Lilac-Purple. Large flowers on
long stems. -----

--- Finest Mixed. Yellow, purple,
rose, white. -----

--- Suaveolens. Yellow Sweet Sultan. -----

--- Marguerita. Pure white. -----

--- Chameleon. Light yellow, shaded
delicate rose. -----

--- All varieties mixed. -----

COREOPSIS

--- Drummondii. Choice mixture of
golden yellow, brown, maroon
and other shades. -----

COSMOS

--- Mammoth. White. -----

--- Mammoth. Crimson. -----

--- Mammoth. Pink. -----

--- Mammoth. Choice mixture. -----

--- Lady Lenox. Large flowers, shell
pink. -----

--- Lady Lenox. Large flowers, pure
white. -----

--- Early Flowering Dawn. White. -----

--- Early Flowering. Choice mixture,
pink, white. -----

- DAHLIA**
 Large Double Mixed. -----
 Single Mixed. -----

- DAISY**
 Burbank's Shasta Alaska. Very large, flowers reaching easily 5 inches in diameter. -----

- DELPHINIUM**
 (Perennial Larkspur)
 Tall, with large spikes of beautiful flowers, beautiful shades of blue. -----

- DIANTHUS OR PINKS**
 Hedderwigii. Finest single mixed. -----
 Crimson Belle. Finely fringed, rich crimson. -----
 Eastern Queen. Beautifully marbled. -----
 The Bride. White, purple center. -----
 Japan. Choice mixed. -----

- ESCHSCHOLTZIA**
 California. Pure white. -----
 California. Golden West, large golden yellow flowers. -----
 California. Yellow. -----
 California. Rose cardinal. -----
 California. Crimson King. -----
 California. Beautiful maroon colored, fine novelty. -----

- HOLLYHOCK**
 Chater's. Double and semi-double fringed mixed. -----
 New Annual. Double and single mixed. -----
 Single. Mixed. -----

- KOCHIA TRICHOPHYLLA**
 Kochia Trichophylla. -----

- MIGNONETTE**
 Allen's Defiance. Very fine, long spikes. -----
 Improved Machet. Very fine. -----
 Golden Queen. Medium long thick spikes of yellow flowers. -----
 White Pearl Machet. Spikes of whitish flowers. -----
 Victoria Crimson. Very fine. -----
 Ruby. Dwarf, compact variety, copper flowers. -----
 Sweet Scented. (Reseda Odorata) -----

- NASTURTIUMS**
 Tall. Very choice mixture. -----
 Dwarf. Very choice mixture. -----

- PHLOX**
 Drummondii Grandiflora. A hardy annual, bearing beautifully brilliantly colored flowers, in bloom all spring and summer. -----

- POPPY**
 Admiral. Peony-flowered, red and white. -----
 Carnation-Flowered. "American Flag," beautifully fringed. -----
 Carnation-Flowered. Doubled fringed mixture. -----
 Carnation-Flowered. "White Swan." -----
 Carnation-Flowered. Crimson. -----
 Carnation-Flowered. Scarlet. -----
 Carnation-Flowered. Pink. -----
 Improved Shirley. Very fine, large flowering, delicate shades. -----

- POPPY**—Continued
 Miss Sherwood. Single white, rosy-edged, large, beautiful flowers. -----
 Danebrog. Brilliant scarlet with white center. -----
 Tulip Glaucum. Intense scarlet. -----

- SCABIOSA**
 Also called Pin Cushion flower
 Grandiflora. Azure fairy, light blue. -----
 Grandiflora. Pure white. -----
 Grandiflora. Sulphur yellow. -----
 Grandiflora. Choice mixed. -----

- STOCKS**
 Ten Weeks. Dwarf, large flowering -----
 Choice Mixed. -----
 Princess Alice. Pure white, very high doubleness. -----
 Deep Red. Beautiful large flowering. -----
 Beauty of Nice. Winter flowering, selected delicate flesh color, very high doubleness. -----
 Queen Alexandra. Rosy-lilac, large flowers, very double. -----

- VERBENA, HYBRIDA**
 Mammoth. White. -----
 Mammoth. Scarlet Defiance. -----
 Mammoth. Rose and pink shades. -----
 Mammoth. Purple and blue shades. -----
 Mammoth. Striated or striped. -----
 Mammoth. Auriculae flora. -----
 Mammoth. Named varieties mixed. -----
 Mammoth. Choice mixture, grown as mixture. -----

- ZINNIA—MAMMOTH**
 Tall Robusta. Grandiflora Plenisima. -----
 Tall Robusta. White. -----
 Tall Robusta. Flesh. -----
 Tall Robusta. Yellow. -----
 Tall Robusta. Scarlet. -----
 Tall Robusta. Crimson. -----
 Tall Robusta. Special mixtures of above varieties. -----
 Tall Robusta. Choice mixture, grown as mixture. -----
 Half Dwarf. Large flowering, double. -----
 Half Dwarf. White. -----
 Half Dwarf. Scarlet. -----
 Half Dwarf. Buff-yellow. -----
 Half Dwarf. Crimson. -----
 Half Dwarf. Curled and Crested. -----
 Half Dwarf. Very choice mixed. -----
 Dwarf. Very choice, double small flowers, fine mixture. -----
 Red Riding Hood Dwarf. Miniature flowers, perfectly double, bright scarlet. -----

- SWEET PEAS**
 Grandiflora. Choice mixed. -----
 Spencer Type. Choice mixed. -----



ZINNIA, TALL ROBUSTA GRANDIFLORA Electrotype \$1.50 ea.
These bear flowers from 4 to 5 inches in diameter

VERBENA, HYBRIDA

We are continually improving our strains of Verbenas, and have reached a point of perfection where we can guarantee them to be true to name. They are a hardy, vigorous stock and a credit to California.

	Lb.	Oz.
Mammoth. White.....	\$5.00	\$0.50
Mammoth. Scarlet Defiance.....	5.00	.50
Mammoth. Rose and pink shades.....	5.00	.50
Mammoth. Purple and blue shades.....	5.00	.50
Mammoth. Striated or striped.....	5.00	.50
Mammoth. Auriculae flora.....	5.00	.50
Mammoth. Named varieties mixed.....	5.00	.50
Mammoth. Choice mixture, grown as mixture.....	4.00	.40

ZINNIA—MAMMOTH

Tall Robusta. Grandiflora Plenissima.
We feel save in believing that Johansen Zinnias will soon be recognized the country over as the highest standard of these beautiful flowers. The flowers have been developed to an immense size, perfectly doubled and absolutely true to name.

	Lb.	Oz.
White.....	\$5.00	\$0.50
Flesh.....	5.00	.50
Yellow.....	5.00	.50
Scarlet.....	5.00	.50
Crimson.....	5.00	.50
Special mixtures of above varieties.....	5.00	.50
Choice mixture, grown as mixture.....	4.00	.40
Half Dwarf. Large flowering, double:		
White.....	3.00	.30
Scarlet.....	3.00	.30
Buff-yellow.....	3.00	.30
Crimson.....	3.00	.30
Curled and Crested.....	3.00	.30
Very choice mixed.....	2.50	.25
Dwarf. Very choice, double small flowers, fine mixture.....	3.00	.30
Red Riding Hood Dwarf. Miniature flowers, perfectly double, bright scarlet.....	3.00	.30

SWEET PEAS

Grandiflora. Choice mixed.....
Spencer Type. Choice mixed.....



SEED FIELD OF LARGE FLOWERING ZINNIAS, BUFF YELLOW

Hugo T. Johansen

Electotype \$2.00 ea